

2010summerclasses



Screenwriting • Filmmaking • Photography • Web Design





Photo: Jennifer Starbright

THE MISSION OF IFP MEDIA ARTS IS TO ADVANCE A VIBRANT AND DIVERSE COMMUNITY OF INDEPENDENT FILM AND MEDIA ARTISTS THROUGH EDUCATION, FUNDING, NETWORKING, AND OPPORTUNITIES FOR SHOWCASING THEIR WORK.

Contact

IFP Minnesota Center for Media Arts
2446 University Avenue West, Suite 100
Saint Paul, Minnesota 55114
651.644.1912 phone
651.644.5708 fax
word@ifpmn.org
www.ifpmn.org

Cover Photo

Jeux D'eau by Mark Gustafson

Education & Access

IFP Media Arts provides an extensive curriculum of quarterly classes and workshops. IFP provides its members 46 hours per week of facility access, including b/w photographic darkrooms, video editing/digital imaging suites, and classrooms. Members can also rent a wide array of DV, film, and photographic equipment.

Certification Available to IFP Students

IFP Media Arts offers certification in select courses (indicated by * following course title) in recognition of students' knowledge, skills, learning, participation, and attendance, with eligibility determined by criteria established by a committee of IFP staff and instructors. Certification is entirely optional and aimed at those seeking career enhancement or acceptance into college or other scholastic programs. Instructors will provide students criteria for receiving certification at the first class session.

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IFP Media Arts Upcoming Events

Register for IFP Summer Youth Camps!

Schedule at www.ifpmn.org/youth.html

The MNdies

Join IFP members, numerous celebrities, and film industry guests in celebrating IFP's film and photography community and its creative accomplishments. Thursday, July 22 at Seven Sushi Ultralounge & Skybar, 700 Hennepin Avenue in downtown Minneapolis. Tickets: \$35/members & \$50/general public. Sponsored by Best Buy. FFI: www.ifpmn.org

MidCity Fest Neighborhood Celebration

IFP will have an open house with a new photo exhibit, screenings, and class demos. August 6-7. FFI: www.ifpmn.org



IFP's Minnesota-made short films showcase, 3rd Wednesday of the month, 7pm, Bryant-Lake Bowl, 810 W Lake St, Mpls, FREE

IFP Media Arts Staff

Jane Minton **Executive Director**
 Max Becker **Equipment/Facilities Director**
 Erik Esse **Membership/Marketing Director**
 Vance Gellert **Photo Gallery Curator**
 Lu Lippold **Funding Programs Director**
 Reilly Tillman **Education Director**
 Deacon Warner **Youth Media Coordinator**
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Elements of Screenwriting***Instructor: David Grant****6 sessions: Sat, Jul 17–Aug 21, 10am–2pm****Reg deadline: Jul 10****Tuition: \$295/\$250 members****Max enrollment: 10 students**

The course goal is to provide the beginning screenwriter with the tools and information necessary to get started on their first-draft screenplay, the first pages of which will be workshopped in the final two class sessions. In this course you will learn:

- The basics of the screenplay in format and content
- How a story idea or a piece of narrative fiction or non-fiction translates into a finished film
- Tricks for mastering three-act structure
- Tips on next steps: competitions, fellowships, becoming part of a community of writers, and building a career

Introduction to Video Production – Learning the Techniques***Instructor: Jon Springer****7 sessions: Wed, Jul 14–Aug 25,****6:30–9:30pm****Reg deadline: Jul 7****Tuition: \$310/\$265 members****Max enrollment: 10 students**

This course is designed for all skill and interest levels - beginners, video enthusiasts, and more experienced students needing a refresher course. Students will gain hands-on production experience using digital video by participating in the scripting and shooting of a short in-class film project. The instruction will focus on the basics of good cinematography (including HD), lighting techniques, continuity, directing, and sound recording. The language of film will be explored through a combination of screenings, discussions, and the in-class project. There will be only a minimal amount of hands-on editing during the course. Tuition includes camera rental for use outside of

class.

DSLR Filmmaking – An Overview**Instructor: Jesse Roesler****2 sessions: Mon, Aug 23–30, 7–9pm****Reg deadline: Aug 16****Tuition: \$95/\$70 members****Max enrollment: 10 students**

Digital SLRs are revolutionizing the digital filmmaking world now that it is possible to capture 1080p footage through camera bodies that previously shot only still images. Moving images that cameras like the Canon 5D Mark II capture are breathtaking, and when captured and graded correctly, can rival that of cameras ten times the cost.

This workshop will look at the world of DSLR filmmaking through the lens of the Canon 5D Mark II and its DSLR video-capable companions. We'll discuss and sample production techniques and accessories and discover the best ways to shoot video with a DSLR (lens choice, audio, monitors, and more). We'll also take an in-depth look at the best post-production practices for DSLR footage with respect to intake, compression, editing, and color grading. Students who have video-capable DSLRs are encouraged to bring them to the workshop.

Visions of Sound: The Art of the Music Video

NEW

Instructor: Justin Staggs**4 sessions: Sat–Sun, Sep 11, 12, 18 & 19,****10am–5pm****Reg deadline: Sep 3****Tuition: \$315/\$265 members****Max enrollment: 10 students**

This immersive two-weekend course will cover just about anything and everything related to cutting edge music video production, including:

- The history and appreciation of the music video art form
- How to create a professional music video treatment
- How to script and storyboard a video concept

* IFP Certification available.



From The Melismatics' music video *Digging Deep*, directed by Justin Staggs

- Basic production design and art department
- Basic frame composition, 3-point lighting, and cinematography styles
- The hands-on production of a music video for a local recording artist
- How to use Final Cut Pro editing software and editing with style
- Basic keyframe animation, green screen processes, and video coloring

In addition to the hands-on creation of a music video, students will also develop their own music video concepts and create a professional presentation.

Introduction to Editing with Final Cut Pro 7*

Instructor: Eric Weidmann

Section 1: Sat–Sun, Jul 24–25, 10am–4pm

Section 2: Sat–Sun, Sep 11–12, 10am–4pm

Reg deadlines: Sec 1 - Jul 17;

Sec 2 - Sep 3

Tuition: \$215/\$185 members

Max enrollment: 5 students each section

This course covers basic non-linear editing techniques with Final Cut Pro 7 software through demonstrations and hands-on instruc-

tion and footage provided by the instructor. Topics include using the interface to cut and rearrange media, organizing your browser, applying transitions, achieving a competent audio mix, titling, capturing/importing video and other media, exporting/compressing your project, setting scratch discs, and taking charge of media management. Previous Macintosh experience is required. There will be a lunch break each session. Space is limited - register early!

Final Cut Pro Refresher

NEW

Instructor: Paul Bernhardt

1 session: Sat, Jul 31, 10am–4pm

Reg deadline: Jul 24

Tuition: \$150/\$115 members

Max enrollment: 5 students

Has it been a while since you've studied or used Final Cut Pro? This refresher course can help bring you back up to speed. This one-day, hands-on workshop will refresh your knowledge of the basics including: an orientation to the interface and basic functionality such as importing, organizing your material in the browser, cutting on the timeline versus marking in and out points in the viewer, common keyboard shortcuts for transitions, navigation,

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and cursor states, a quick review of creating a competent basic audio mix, and exporting for common viewing formats including YouTube.

Intermediate Editing with Final Cut Pro 7

Instructor: Paul Bernhardt

2 sessions: Sat–Sun, Aug 21–22, 10am–4pm

Reg deadline: Aug 14

Tuition: \$215/\$185 members

Max enrollment: 5 students

In this two-day workshop you'll continue to explore digital editing and learn some of the more advanced features of Final Cut Pro 7. Topics include animating stills by setting keyframes and creating motion paths, troubleshooting your audio mix, and color-correcting footage. Basic Final Cut Pro experience is required to attend this workshop. There will be a lunch break each session. Space is limited - register early!

Basics of HDV Cinematography

Instructor: Jon Springer

2 sessions: Sat–Sun, Aug 14–15, 10am–4pm

Reg deadline: Aug 7

Tuition: \$215/\$185 members

Max enrollment: 12 students

Good cinematography is much more than just getting access to the right equipment. The camera is a tool, and learning how to use this tool is an essential part of creating effective, professional looking shots. This workshop will cover the basic principles of achieving excellent HDV cinematography through an in-depth examination of composition, lighting, depth-of-field, and continuity. Each class session will be divided into discussion and hands-on camera/lighting exercises. The workshop will also provide a technical overview of the Panasonic AG-HVX200 P2, Canon XH-A1, and JVC GY-HD110 camcorders. There will be a lunch break each session.



Beginning Adobe After Effects CS5

Instructor: Nicholas Bocek

4 sessions: Wed, Sep 1–22, 6:30–9:30pm

Reg deadline: Aug 25

Tuition: \$215/\$185 members

Max enrollment: 5 students

In this introductory course, you'll learn through lecture, demonstration, and hands-on practice all the basic tools and skills necessary for creating fantastic, realistic digital effects for your creative endeavor. The course focus will be on creating specific practical effects in Adobe After Effects, a powerful compositing and animation program in the filmmaker's toolbox. Any level of filmmaker who has basic Photoshop and Final Cut Pro experience will be able to complete the course assignments.

So the next time you want an action scene in your movie where 12 mobsters are having a shoot-out in a dark alley in the middle of the night in an urban city, you'll have the knowledge and skills to make that happen safely and without the need for insurance or a certified 1st AD! Adobe After Effects will help you reduce your budget while increasing your project's vision. Basic knowledge of Adobe Photoshop and Final Cut Pro is required. Space is limited - register early!

Documentary Nuts & Bolts

Instructor: Dawn Mikkelson

2 sessions: Sat–Sun, Jul 31–Aug 1, 1–5pm

Reg deadline: Jul 24

Tuition: \$150/\$115 members/\$100 MHS 1968

Project participants

Max enrollment: 15 students

How do you make a documentary film, let alone one that people will line up to see (besides your family)? Documentary Nuts & Bolts covers all the basics, plus you'll receive insider tips for creating a compelling documentary. This workshop will cover:

- Getting started even if you don't have funding
- Storytelling techniques
- Identifying documentary styles and developing your own
- Shot lists, b-roll, and "flat art" options
- Strategies for getting a compelling interview
- Hands-on experience with camera and lighting equipment, including a lighting demonstration by cinematographer Jon Springer
- Final Cut Pro editing demonstration
- Research (content, stock music and footage)
- Overcoming the biggest hurdle every project faces (hint: it's not funding!)
- Connecting with the local documentary filmmaking community

If you are new to documentary filmmaking, this is the workshop for you, especially if you plan on submitting a film to the Minnesota Historical Society's 1968 Project documentary film competition (www.1968project.com).

Principles of Film Sound Design

NEW

Instructor: Dawn Schot Klotzbach

1 session: Sat, Jul 24, 10am–5pm

Reg deadline: Jul 17

Tuition: \$150/\$115 members

Max enrollment: 20 students

How did they create that laser sound for *Star Wars*? How can you mix sound for a battle scene without it becoming a mess? How can music and sound effects work together at the

same time without masking each other? And what is the "Wilhelm Scream" anyway? Starting with Walter Murch, the first credited sound designer, you'll learn how sound designers have long been creating the magic that tricks our minds into believing what we see on the screen is real.

The first half of the day will focus on history and practice of sound for film. We'll study sound design in movies such as George Lucas' *THX 1138*, *The Conversation*, *Apocalypse Now*, and *Lord of the Rings: The Two Towers*. After a lunch break we'll cover the facilities and equipment used for sound, and sound sources. We'll watch documentaries on some of the great sound designers, such as Randy Thom, Ben Burt, and Skip Lievsay, and learn about their strategies and tips. You'll leave with insights and inspiration for creating your own sound for film.

The Voice and Film

NEW

Instructors: Sarah Jones-Larson & Paul Bernhardt

1 session: Sun, Aug 8, 10am–4pm

Reg deadline: Jul 30

Tuition: \$175/\$140 members

Max enrollment: 15 students

This hands-on workshop will consider the narrator's role and explore the use of voice in film. We will begin by examining the mode of address employed in a selection of films and television productions. Students will narrate real copy under the direction of experienced voice talent, then hear and see it as part of a sample film project. The instructors will also demonstrate how to get good sound with basic gear in home recording environments.

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Beginning Digital Photography***Instructors: Rhea Pappas (Sec 1);
John Pennoyer (Sec 2)****Section 1: Tue, Jul 13–Aug 3, 6:30–9:30pm****Section 2: Tue, Aug 24–Sep 14, 6:30–9:30pm****Reg deadlines: Sec 1 - Jul 6;****Sec 2 - Aug 17****Tuition: \$215/\$185 members****Max enrollment: 12 students each section**

Learn to take better digital photographs by understanding the technology behind it. This beginning class is geared towards digital SLR camera users and will cover topics such as white balance, digital histograms, file formats, and much more to help make you a better digital photographer. Through lecture, discussion, and homework assignments this class will take the mystery out of digital photography. Students should bring their cameras and operating manuals to all class sessions.

Intermediate Digital Photography***Instructor: Rhea Pappas****4 sessions: Tue, Aug 10–31, 6:30–9:30pm****Reg deadline: Aug 3****Tuition: \$215/\$185 members****Max enrollment: 10 students**

This course is for students who've taken a basic digital photography class, own a digital SLR camera, and want to achieve the best results from it. We'll examine the more advanced methods and practices of digital photography. Building on your current digital photography knowledge, you'll learn how to rely on the histogram, know what white balance you'll need, be comfortable working with the RAW image format, and learn other techniques to help improve your digital photography, such as composition and workflow management.

The instructor will demonstrate lighting and Adobe Photoshop techniques for improving your images. Through lecture, discussion, assignments, and critique, you'll leave the class with the ability to manage your own digital system from capture to print. There will be small

assignments to complete outside of class. Students should bring their cameras and operating manuals to all class sessions.

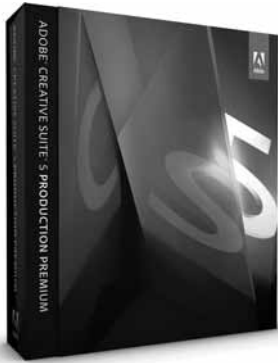
Basic Portrait Strobe Lighting**Instructor: Darin Back****2 sessions: Tue, Aug 10–17, 7–9pm****Reg deadline: Aug 3****Tuition: \$125/\$100 members****Max enrollment: 8 students**

Students will learn all aspects of studio lighting techniques using monopod strobe heads. Each head can hold an umbrella, soft box, beauty dish, grid spot, and reflector. You'll learn and practice proper setup and teardown for head shots, fashion and beauty photography, and editorial work. Students will gain an understanding of controlled lighting and a broad range of lighting skills that will serve most applications of photography. Participants should have basic digital photography experience and bring a DSLR camera to the workshop.

Beginning Adobe Photoshop CS5***Instructor: Rhea Pappas****5 sessions: Thu, Jul 29–Aug 26,
6:30–9:30pm****Reg deadline: Jul 22****Tuition: \$245/\$205 members****Max enrollment: 5 students**

This course delves into the basics of Adobe's professional image-editing and graphics creation software program Photoshop CS5 (for Macintosh, though Windows users with laptops are welcome) and will cover its tools and methods for practical photographic correction and creative manipulation. You'll learn about file formats and digital file editing fundamentals to help you build an efficient workflow. The curriculum also includes the basics of scanning documents and negatives as well as outputting images for print and the Web. Tuition includes 5 hours of computer time outside of class. Space is limited - register early!

* IFP Certification available.



Intermediate Adobe Photoshop CS5*

Instructor: Patrick Kelley
4 sessions: Thu, Sep 2–23, 6:30–9:30pm
Reg deadline: Aug 26
Tuition: \$215/\$185 members
Max enrollment: 5 students

This course will help you build a digital workflow for your photography through a process of non-destructive image management for a variety of professional output. We'll begin with a review of digital imaging fundamentals of Photoshop CS5 (for Macintosh, though Windows users with laptops are welcome), and then focus on professional methods of image adjusting, color balance, retouching, and montage techniques in CS5. You're encouraged to bring your own photographic work: digital image files as well as prints and negatives. Students should have basic Photoshop experience.

Copyright, Estimates, Pricing & You

Instructor: Terry Faust
1 session: Sat, Jul 31, 10am–2pm
Reg deadline: Jul 24
Tuition: \$95/\$70 members
Max enrollment: 8 students

It's a critical stage in your career when money can be made from your photos. Your composition, lighting, and other technical classes have

taken you up to this point but may not have addressed the business side of photography. Because of this many photographers are left scrambling to understand basic trade practices and rights while shooting their first job or making their first print sale.

Copyright, Estimates, Pricing & You will help you understand the business side of photography and know how to value your work. Questions about how to price your work, communicate with clients, estimate a job, market yourself, and bill customers will be addressed. The importance of a business plan will also be examined. Participants will leave the workshop with the essential business information needed to start their own photo enterprise.

The Art of the Digital Photo Essay*

Instructor: Terry Faust
5 sessions: Thu, Aug 5–Sep 2, 7–9pm
Reg deadline: Jul 29
Tuition: \$175/\$140 members
Max enrollment: 15 students

Students will explore techniques and strategies for telling stories with their digital photos. They will focus on how to choose a subject based on their own interests and experiences. Ways to determine the scope of their essay will be discussed along with methods for capturing the essence of what they want to say. Captions and cutlines will be explained. In-class demonstrations will be given.

The goal is to assemble five to ten strong images that tell a story. There will be simple assignments and in-class critiques. Students must have an understanding of depth of field, their camera's manual and automatic exposure settings, histograms, and how to size and send images as email attachments.

To get the most out of this course, students need to be familiar with either the photo manipulation application that came with their camera, Photoshop, iPhoto, or Irfanview (a free downloadable PC application: www.irfanview.com).

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The Art of Photography I*

Instructor: Deborah Meyer
7 sessions: Tue, Jul 20–Aug 31,
 6:30–9:30pm
Reg deadline: Jul 13
Tuition: \$310/\$265 members
Max enrollment: 8 students

Learn the basics of the art. Using film-based photography as the medium, this course teaches the understanding of how camera controls function together to create photographic images. Hands-on class meetings include assignments that address image making effects, basic metering, hand processing film, and darkroom printing techniques in black and white.

This course serves as a foundation for pinhole and plastic camera work, frame-by-frame concepts in filmmaking, and also digital imaging and printmaking. A manual 35mm SLR camera is required. Tuition includes chemistry, photographic paper, and film sleeves. Expect to purchase 2–6 rolls of black and white film.

The Art of Photography II*

Instructor: Deborah Meyer
7 sessions: Wed, Jul 21–Sep 1,
 6:30–9:30pm
Reg deadline: Jul 14
Tuition: \$310/\$265 members
Max enrollment: 8 students

Develop your visual sensibilities. Through the medium of film-based photography, assignments in this course are focused on learning how to compose images. Utilizing key elements of composition, emphasis is placed on training the eye to crop using the camera lens as the guide. Class meetings include viewing and discussing both art and journalistic photography, reference to art history, and hands-on film processing and darkroom printing in black and white.

This course also serves as groundwork for filmmaking, plastic and pinhole camera work as well as the digital photographic medium. A manual 35mm SLR camera is required. Tuition

includes chemistry, photographic paper, and film sleeves. Expect to purchase 2–6 rolls of black and white film.

Light Observations

Instructor: Deborah Meyer
7 sessions: Mon, Jul 19–Aug 30,
 6:30–9:30pm
Reg deadline: Jul 12
Tuition: \$310/\$265 members
Max enrollment: 8 students

Look past the obvious, discover the subtleties, and learn how to document them. This course is designed to examine the possibilities of light in analog photography for existing and natural light environments. Lecture/discussion and assignments will help you to compose striking images using new understandings of light. Students must supply a manual SLR camera (35mm or medium format) and black and white film. This course is also suitable for those gearing toward work in digital still, video, or motion picture film formats. Tuition includes chemistry, photographic paper, and film sleeves.

Van Dyke Photographic Print Process

Instructor: Osama Esid
1 session: Sat, Aug 28, 10am–4pm
Reg deadline: Aug 21
Tuition: \$180/\$145 members
Max enrollment: 10 students

NEW

The Van Dyke brown print is based on the first iron-silver process, the argentotype, invented in 1842 by the English astronomer, Sir John Herschel. Both processes utilize the action of light on ferric salts, and their chemistry is very similar. The Van Dyke process gets its name from its similarity in color to the deep brown pigment used by the Flemish painter Sir Anthony Van Dyck. Van Dyke brown prints are very simple and economical to make with spectacular results.

The workshop will begin with the demonstration of using paper as a negative, and converting to a positive print. Students will then

* IFP Certification available.

convert their digital image to analog by printing a negative using Photoshop and a LaserJet printer. Students will coat arch paper using liquid emulsion and make a Van Dyke print using either the sun or UV light, depending on the weather.

All materials will be provided with the exception of digital jpeg files. Students are required to bring a memory card containing 1 or 2 of their favorite images converted to jpeg files.



Photo: Osama Esid

Beginning Adobe Dreamweaver CS5*

Instructor: Joel Dickinson
5 sessions: Mon, Jul 12–Aug 9,
6:30–9:30pm
Reg deadline: Jul 6
Tuition: \$245/\$205 members
Max enrollment: 5 students

Adobe Dreamweaver is the established tool of choice for the professional Web design community. Version CS5 (for Macintosh) provides a powerful combination of visual layout tools, application development features, and code editing support, enabling developers and designers

at any skill level to create visually appealing, standards-based sites and applications quickly.

This course is for those with little or no background in Web site creation and will cover the basics of Web design, authoring, hosting, and site maintenance. By the end of the course, students will be prepared to create, manage, and promote their own Web site. System time outside of class is available to students during the course. Basic knowledge of Macintosh computers required. Space is limited - register early!

Introduction to Flash CS5*

Instructor: Joel Dickinson
4 sessions: Mon, Aug 16–Sep 13 (no class
Sep 6), 6:30–9:30pm
Reg deadline: Aug 9
Tuition: \$215/\$185 members
Max enrollment: 5 students

Flash is regarded as one of the top tools used to create dynamic animation and interactivity. In this course you'll learn the basics of 2D animation using a timeline and how to incorporate audio, video, and still images. We'll touch on ActionScript and other basic concepts, including symbols, movie clips, and motion tweening. By the end of the course, you'll have some solid Flash components ready to put to work on your own Web site or incorporate into your video production.

We'll be using Flash CS5 Professional on Macintosh computers. You're welcome to bring your own Mac or PC laptop (if so, please indicate when registering). System time outside of class is available to students during the course. Space is limited - register early!

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Darin Back has been a professional working photographer for over 15 years. He worked as first assistant to Annie Leibovitz at *Vanity Fair* early in his career. Darin's work in the industry has taken him around the country. He has shot and been published in New York, Los Angeles, and Minneapolis. Some of his most recent local editorial/advertising photography has appeared in *Mpls.St.Paul* magazine, *Minnesota Monthly*, and *Twin Cities Metro* magazine. He has also instructed at the Mpls Photo Center.



Photo: Paul Bernhardt

Paul Bernhardt is an award-winning director of educational videos in the Digital Learning Group at the University of Minnesota School of Public Health. As an independent producer/director, his films have screened at festivals and on public television. He has been teaching editing with Final Cut Pro at IFP Minnesota since 2002.

Nicholas Bochek has worked as a freelance editor, graphic animator and digital special effects designer. He has worked on a wide variety of successful independent features: *Snuff*, *A Documentary About Killing on Camera*, and *Preston Burring*. He has also worked on various multimedia pieces for the Walker Art Center, Mixed Blood Theater and the American History Theater, as well as working with corporate clients.

Joel Dickinson is recognized for his efforts in the advancement of multimedia design

and development for educational programming. His design work with the University of Minnesota Extension Service has won several awards and received national attention in *US News & World Report*. Joel has a BS in Graphic Design and an M.Ed in Curriculum and Instruction with an emphasis in multimedia design and development, both from the University of Minnesota. His work includes educational video production; curriculum design and development; and program identity, packaging, and graphic design. He is also an accomplished music producer with numerous productions that have been featured on the *Billboard* dance charts.

Osama Esid was born in Damascus, Syria and currently lives in Minneapolis, Minnesota. "As a child I was frightened by the images from my family photo album. I was unable to understand the images of people with piercing eyes and of blurred children. Most frightening of all was the thought those people lived in a world that had lost its colors. In 1977, a new form of photograph appeared, square and colorful, to the family photo album. For my father, it was the instant gratification of the Polaroid camera that made him so happy. For me, the Polaroid brought the answer of knowing where the colors came from. But it also raised another question. 'How did the colors get inside?' This became my interest in technical photography. Still feeling that colored pictures embodied happiness, I began to hand color my black and white images. I guess it was my way of giving happiness to those people who lived in that world that lost its colors."

Terry Faust has been a photographer for 27 years, working as a staff photographer and freelancer for newspapers, magazines, and in-house publications in the Twin Cities and New York. He has taught photography and multi-image production at the School of Communication Arts, Articulture, Minneapolis Park and Recreation, and South



Photo: Patrick Kelley

High School's Adult Community Education Program. He has received grants and awards from the Minnesota State Arts Board, Inter-media Arts, *MNTV*, The Loft, and the Neighborhood and Community Press Association. He belongs to the National Press Photographers Association and the Minnesota News Photographers Association.

David Grant is a Twin Cities-based screenwriter and playwright. As a playwright, he has been commissioned to write new work for the Minnesota Science Museum, the Minnesota Historical Society, Mixed Blood Theater, VocalEssence, The Playwrights' Center, and Great American History Theatre. As a screenwriter, he has written drama for Twin Cities Public Television, Russell Simmons' Def Pictures, HBO New York, Davis Entertainment, and the Showtime Network. Grant has been a recipient of screenwriting fellowships from the Minnesota State Arts Board and the McKnight Foundation, and was a finalist for the 1999 Gordon Parks Award and the Heathcote Arts Foundation Fellowship at the Independent Feature Film Market in New York for his screenplay *Trouble*. His travel story, *I Hold High My Beautiful, Luminous Q'uran*, appears in the book, *Best Travel Writing*, 2009, published

by Travelers' Tales, Palo Alto. He has taught screenwriting at The Loft, Playwrights' Center, and S.A.S.E., and basic writing skills for The Center for Non-Profit Management at the University of St. Thomas. Grant is a graduate of Antioch College and president emeritus of Screenwriters' Workshop, member of The Loft board of directors, and a core alumnus member of The Playwrights' Center.

Sarah Jones-Larson is a 27-year voiceover professional. For four years a voiceover instructor at The Academy of Film and Television, she was also a faculty member of the University of Minnesota. Sarah was rated above the 99th percentile as an instructor by the University of Minnesota Office of Measurement Services in 2008. Her voice has been heard on thousands of radio and television commercials as well as hundreds of training, medical, and technical DVDs, IVR, and on the Web. Her students have been successful getting local, regional, and national voiceover work.

Patrick Kelley received his BFA in photography at the Minneapolis College of Art and Design and produced a wide variety of publications as their staff photographer. He has worked as a teaching assistant as



well as the assistant gallery manager at the Minnesota Center for Photography. Patrick is currently working with the photography department at General Mills and also operates a full-time freelance photography business.

Deborah Meyer has been an active participant in IFP MN since the 1980s, first as a student/member/volunteer, and as an instructor for the past ten years. Professionally, she works in advertising as both a photo stylist and co-designer. Her fine art photography has been exhibited locally and purchased for publication.

Dawn Mikkelson is an award-winning media producer and documentary filmmaker who was named to AV Multimedia Producer's 2004 National Top Producers Showcase. From National PBS broadcasts to Featured Video Podcast by iTunes, Mikkelson's work in film and video has received international acclaim across broad delivery platforms. She has completed four award-winning feature documentaries. Her most recent film, *The Red Tail*, directed with Melissa Koch, had its world premiere at the 2009

Galway International Film Fleadh. A former television news reporter at an ABC affiliate, Mikkelson has spoken about documentary filmmaking on numerous festival panels, and also about LGBT and environmental issues at colleges and universities around the world. She teaches documentary film as adjunct faculty at Ottawa University, Kansas and IFP Minnesota.

Rhea Pappas (rheapappas.com) has worked as a freelance photographer in Minnesota for eight years shooting album covers and promos for record labels and photographs weddings, portraits, fine art projects, and editorial work. She has worked at West Photo and National Camera Exchange and was the 2005 recipient of the Scholastic Photographic Portfolio Award Scholarship at Minneapolis College of Art and Design, where she graduated. She spent the summer of 2008 teaching photography for the Duluth Public Schools' Community Education Program. Rhea's photography has been exhibited at the Perpich Center for Arts Education, Minneapolis College of Art and Design, Fallout Urban Art Center Gallery, and

Icebox Gallery. Rhea won the Best of Student category in the 2008 Advertising Photographers of America national photo competition, resulting in an exhibition at the Calumet Gallery in New York City.

John Pennoyer is a freelance nature photographer whose love of the outdoors shines through the images he captures. Wildflowers, environmental scenes, birds, and other wildlife native to Minnesota are of special interest to him. Over the last ten years John has been conducting photography workshops at the American Bear Association (americanbear.org) in Orr, MN. He also teaches photography classes at various locations in the Twin Cities area. For the last five years he has been shooting totally digital using Nikon equipment. His photo credits include *Minnesota Conservation Volunteer*, *Lake Country Journal*, *Bowhunter*, *Outdoor Life*, and many other national and regional publications. John has been a member of the Minnesota Nature Photography Club (minnesotanature.org) for 27 years and was recently awarded honorary status. Since retiring from General Motors, John has been working full-time in his own photography business, Impressions of Nature (impressionsofnature.net).

Emmy award-winning filmmaker **Jesse Roesler** has a storytelling addiction. From comedies, to documentaries, to robotic love stories – you’ll find him ever exploring the humor, lightness and depth of the human experience through the use of cinematic expression. His mini-movies have found homes in international film festivals, on national television, and in your Web browser.

Dawn Schot Klotzbach has worked both as a sound mixer and post-production sound designer/editor for many independent films and projects. She has recorded audio with Flash, DAT, Minidisk and Nagra recorders, and has mixed/designed with Pro Tools and Digital Performer software. “What’s amazing

about good sound is that you don’t notice it; it’s when you DO notice the sound that you have a problem.”

Jon Springer is an award-winning indie film producer, director, and cinematographer with regional and national acclaim. His films have garnered rave reviews from some of the top film sites in the world, including *Ain’t it Cool News*, *Film Threat*, and *Fangoria*. Springer’s cinematography credits include a long list of feature films, narrative shorts, documentaries, and over 700 commercials. His latest feature film, *The Hagstone Demon*, starring indie film icon Mark Borchardt, premiered at the 2009 Tromadance Film Festival in Park City, Utah. Along with numerous awards for his direction and cinematography, Springer won the IFP/McKnight Artist Fellowship for Filmmaking in 2007.

Justin Staggs is an independent, Minneapolis-based music video director with over three dozen music videos to his credit, most of which have received national and international broadcast promotion. Justin was the winner of the 2004 Kangaroo Project and was also chosen as one of the elite recipients of Twin Cities Metro magazine’s 2009 Keep Awards for excellence in filmmaking. Justin is a self-taught filmmaker and has an extensive creative background in advertising design, illustration, and screenwriting. In addition to being passionate about film directing, he enjoys teaching and sharing his unique insights into his craft and creative process with his students.

Eric Weidmann attended the Los Angeles Film Studies Center before receiving a BA in Philosophy of Creative Media from Greenville College in Illinois. He has spent the last seven years working in professional DVD production and freelance video editing. He currently is a freelance graphic designer and technical consultant.

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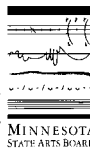
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*For information on IFF MN Industry Sponsorship, contact Mara Winke at 651.644.1912 or mwinke@ifpmn.org.

Individual – \$85

- Low-cost access to digital video, film and audio equipment, still cameras, and editing facilities
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- Students: include ID copy and documentation of full-time enrollment with registration

Student & Senior/Darkroom – \$75*

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2-Person Household/Darkroom – \$190

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Out-of-Town/Darkroom – \$75

- Out-of-Town benefits/requirements
- Access to black and white photo darkroom, plus \$10/day darkroom usage fee



Photo: Paul Bernhardt

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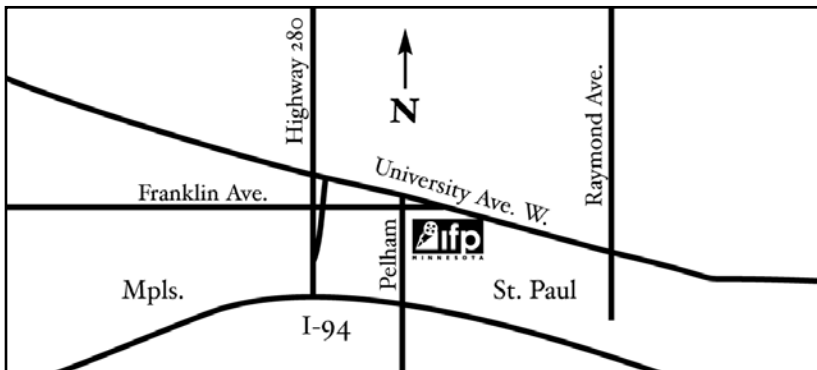
16 **FFI – Classes/Membership: 651.644.1912**

- Registration deadlines are listed with course descriptions. Space is assigned on a first-come basis. Registrations must include payment in full to be valid. Registrations are accepted beyond the registration deadlines as long as space is available. Include a \$10 late fee if registering after the registration deadline.
- If minimum enrollment has not been reached by four days prior to a course starting date, IFP Media Arts may cancel the class. If so, students will immediately be notified and receive a full refund by mail or Visa/MC credit within 5 business days.
- For students wishing to cancel a registration prior to the registration deadline, 100% of the tuition will be refunded minus a \$15 administrative fee. For registration cancellations received after the registration deadline but prior to the first session, 50% of the tuition will be refunded minus a \$15 administrative fee. Once a course has begun, no refunds will be given.
- Students who miss one or more class sessions may be allowed to schedule make-ups strictly at the discretion of the instructor. Tuition is not prorated for missed classes.
- To receive tuition discounts and many other great benefits, we encourage you to become a member of IFP Media Arts. See page 15 for details. New and renewed memberships may be purchased using the registration form on the following page.



Directions

From I-94 east or west: Follow Highway 280 north and take the first immediate exit for University Avenue. Turn right on Franklin and continue one block. IFP Media Arts is located on the southeast corner of the University/Franklin/Pelham intersection.



REGISTRATION FORM

Send to: IFP Media Arts · 2446 University Ave. W., Suite 100 · St. Paul, MN 55114

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